

# Tijuana's Music and Electronics Industry



## Electronics

1<sup>st</sup>

Exporter of flat screen TV's

2<sup>nd</sup>

Exporter of computers

## ▶ ELECTRONICS INDUSTRY

Some of the most recognized names in the electronics field are located in Baja California for manufacturing purposes, the region offers skilled and talented cost-effective labor force, direct distribution for high-demand consumers in the United States, and access to strategic trade agreements that make the electronic products comfortable to export, fast delivery and cost-effective.

As the electronic industry and its innovation continues to grow and integrate worldwide, the time-to-market demands not only high quality, a stable cost base, supply chain integration, logistics effectiveness and a great supporting service network to every company decision maker. Baja California offers a well integrated binational and regional ecosystem fully compromised to its industries and its growth.

## CAPABILITIES

- ▶ TV (LCD), Plasma, Bases, Chassis, Process Boards, Stand and Flat screen televisions
- ▶ Microphones, sound speakers, headphones and amplifiers
- ▶ Audio/visual electronics
- ▶ Consumer Electronics and Household Appliances
- ▶ Power supplies and Lighting
- ▶ Wiring harnesses and Cable production
- ▶ Contract manufacturing services
- ▶ Printed Circuit Boards (PCB)
- ▶ Mechanical Assembly
- ▶ Surface-Mount Technology (SMT)

## BUSINESS OPPORTUNITIES

- ▶ Packaging
- ▶ PCB Tablets Assembly
- ▶ Microprocessors
- ▶ Plastic Injection Molding
- ▶ Recycling Services
- ▶ Labeling Services
- ▶ Die Casting
- ▶ E-Coating
- ▶ Software Development
- ▶ Stamping, Machining and Plating
- ▶ Electronic Components Manufacturing
- ▶ Sub-Assembly, Final Assembly and Testing
- ▶ Wood manufacturing for guitars and similar products
- ▶ User Experience
- ▶ Metal-Mechanics
- ▶ Metal Finishing
- ▶ Distribution
- ▶ Cables & Harness

## BIG BRANDS established in Tijuana:



GLASSER BOWS



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## FOR MORE INFORMATION:

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